

## ABOUT THE STRATEGY

Woolwich is changing. Recent new developments and the arrival of Crossrail are creating a huge opportunity for transformation in Woolwich. This strategy aims to ensure that everyone can benefit from the changes taking place, and that Woolwich changes for the better.

## WHAT HAS HAPPENED SO FAR?

The Royal Borough of Greenwich, with consultants Urban Initiatives Studio (UIS), have responded to the opportunities and issues in Woolwich and have drawn up a vision for the town. This has been carried out in conjunction with local businesses, community groups and residents from Woolwich - ensuring that the strategy responds to what people really need.

This consultation is aimed at sharing our current proposals and receiving feedback and comments from the wider public.

The public consultation will run for **2 weeks**, starting on **6th February** and ending on **22nd February**.

This strategy will inform the preparation of Supplementary Planning Guidance which will guide new development and urban design interventions in the town.

## STUDY AREA



The area of interest for this study is Woolwich town centre and the Royal Arsenal. The Woolwich Dockyards are also included within the study area as they are important for the context of the town centre.

## WHAT WE HAVE LEARNED

78 people were interviewed on the streets of Woolwich over two days in August 2018. They were asked about what they liked and disliked about the town centre, the purpose of their visit and how they

travelled. Some of those people interviewed are pictured below.

The comments are summarised on the right.



### PURPOSE OF VISITING THE TOWN CENTRE

- Usually for shopping (particularly groceries) and for transport

### PARTS OF WOOLWICH VISITED

- Many people who live outside the Royal Arsenal do not go into the area and don't feel welcome there
- Residents of the Royal Arsenal tend to visit the town centre only for transport and occasional grocery shopping
- Many people enjoy using the riverfront for walks or exercise, although a route from the town centre is not clear

### HOW DO YOU COME TO THE TOWN CENTRE

- Many people travelling from surrounding areas (Shooters Hill, Plumstead, etc.) take the bus or walk to the town centre

### WHAT YOU LIKE ABOUT WOOLWICH

- Diversity of town
- Sense of community
- Shops and High Street
- Access to transport
- General Gordon Square and TV screen
- The Royal Arsenal area
- The market
- Vibrant and animated town centre

### WHAT YOU DISLIKE ABOUT WOOLWICH

- Lack of variety of shops and 'tired high street'
- Unclean - town does not feel cared for
- Unsafe - perception of violence and insecurity, particularly at night
- The divide between the town centre and the Royal Arsenal
- Locals worried about gentrification
- Market has nothing of interest for some people

### WHAT SHOULD CHANGE

- More variety of shops - more upmarket shops and typical high street shops. Less betting shops and discount stores
- Better food and drink offer - particularly restaurants
- The town should be cleaner and safer
- More events and activities
- Improve the general environment and public realm
- More things for kids to do - such as a playground
- Shared workspace for people who work from home
- More culture and improved leisure offer
- Improve and upgrade the market

## HOW TO GET INVOLVED

We want your views on the plans which have been prepared. Please take your time to review the ideas set out here, or visit our website where you can download these boards to study at your leisure:

[www.consultations.royalgreenwich.gov.uk](http://www.consultations.royalgreenwich.gov.uk)

Please complete the questionnaire and leave it in the comments box.

Alternatively, email to [planning.policy@royalgreenwich.gov.uk](mailto:planning.policy@royalgreenwich.gov.uk)

We will need to receive your comments by **25th February 2019** in order for them to be considered.

You can post your response to:  
**Planning Policy**  
**Royal Borough of Greenwich**  
**The Woolwich Centre**  
**35 Wellington Street**  
**Woolwich SE18 6HQ**