

WHAT WE WANT WOOLWICH TO BE

The 12 statements shown below are the guiding principles for the strategy. Each objective can contribute to making Woolwich a more successful town centre, which serves those people that live, work and visit the town.

1. A PLACE THAT FEELS LIKE A SINGLE TOWN

Reconnect parts of Woolwich that are divided and offer something for everyone.



2. A PLACE THAT IS WELL CONNECTED WITH THE RIVER THAMES

Provide easy access to the riverfront and provide amenities and leisure activities.



3. A DISTINCTIVE PLACE WITH A STRONG IDENTITY

Celebrate Woolwich's heritage and strengthen the town's character.



4. A WALKABLE PLACE THAT IS EASY TO GET TO

Make it easy and enjoyable to walk into and around Woolwich.



5. A PLACE WITH HIGH QUALITY TRANSPORT INTERCHANGE

Improve connections and walking routes between bus, overground, rail and Crossrail.



6. A PLACE THAT SERVES EVERYDAY NEEDS

Provide more variety and encourage shopping in the town centre.



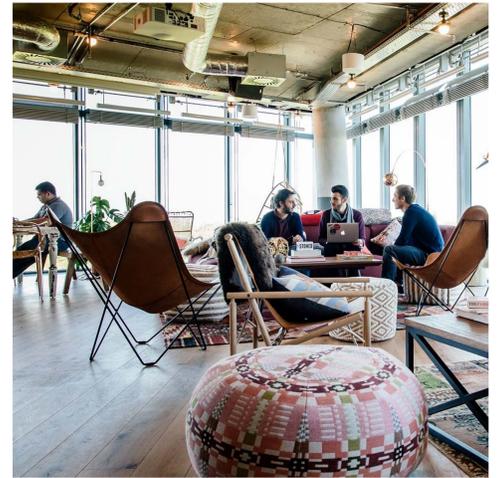
7. AN ATTRACTIVE PLACE TO LIVE

Make Woolwich a desirable place to live for existing and future residents.



8. A PLACE TO WORK

Provide suitable workspace for a variety of businesses.



9. A PLACE TO MEET AND GO OUT

Improve the town's evening economy, restaurant offer and leisure options.



10. A MULTICULTURAL PLACE

Celebrate the many cultures in Woolwich, and make everyone feel welcome.



11. AN ATTRACTIVE PLACE WITH WELCOMING STREETS AND SPACES

Ensure the public realm is inviting and pedestrians feel safe.



12. A PLACE THAT IS SAFE, WELL MANAGED AND CARED FOR

Improve policing, cleaning and maintenance.

