

GUIDING NEW DEVELOPMENT

There is huge pressure for development in Woolwich. This part of the strategy shows how we can accommodate new development within the town while strengthening Woolwich's identity and character, and creating a coordinated skyline.

BUILDING HEIGHTS



DEVELOPMENT PRINCIPLES

PARAPET LINE PRINCIPLE

- New developments should match their parapet height to that of existing buildings in the street, maintaining the character and scale of the street
- There is potential for additional storeys if they are set back from the building line.

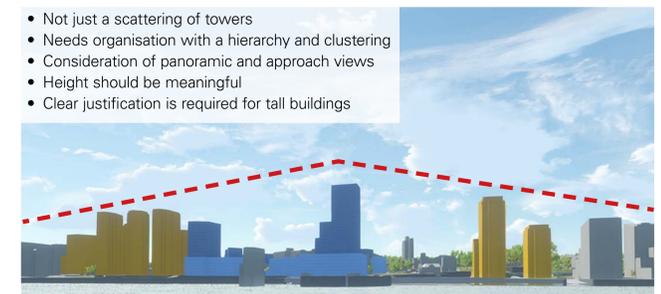


COORDINATING TALL BUILDINGS



LEGIBLE SKYLINE

- Not just a scattering of towers
- Needs organisation with a hierarchy and clustering
- Consideration of panoramic and approach views
- Height should be meaningful
- Clear justification is required for tall buildings



BUILDINGS STEP UP TOWARDS CLUSTERS

Building heights step up towards the existing tall building clusters along the waterfront and on Plumstead Road

